



Product Knowledge Document
Spring 2020

Gregory



Since 1977, Our founder, **Wayne Gregory**, was born with a simple passion to design backpacks he could trust on the most ambitious of life adventures. He did this by pioneering new suspension systems that work with your body instead of against it.



He paid **relentless attention to both the men's and women's fit** and invented new materials and construction techniques. Wayne's unique approach to design gave him the confidence to offer his **famous lifetime guarantee**, which we still honor to this very day.



Today, Wayne's obsession with innovation, performance, and comfort guided our evolution into a **world-leading bag company**, trusted for adventure in over 45 countries. We have been the **recipient of countless innovation and product awards**, but most importantly, our packs have been worn on millions of life adventures and have created **a million smiles along the way!**



In 2015, we designed and built a **new global headquarters office** a few miles south of Salt Lake City **at the base of the Wasatch Mountains**, giving our team amazing access to world-class hiking, biking, fishing, skiing, and snowboarding within a stone's throw of the office.



asmsports.ca | 450.781.3991

Product categories



Hiking



Backpacking



Hydration



Everyday Outdoor



Adventure Travel



Alpine & Ski



asmports.ca | 450.781.3991

New Products - Everyday Adventure



Resin

The Resin daypacks focus on what makes your routine easier and how your choices as a consumer make an impact on the world. With a build focused on weather protection, smart organization and packing, the Resin is grounded in the use of recycled materials, PVC-free coated fabrics, as well as conscience choices made in construction to reduce the impact each bag has on the world.

Available in different volumes : 24L, 26L and 30L



asmports.ca | 450.781.3991

New Products - Adventure Travel



Juxt

The Juxt packs are designed with a removable electronics pouch allowing you to make a seamless transition from traveling to exploring. The quick-release electronics caddy securely stores your computer, tablet, and accessories to keep your in-flight essentials all in one place. Built around a breathable, trail-rated suspension, with weather-resistant materials, the Juxt is designed to take the modern adventure traveler off the beaten path.

Available in different volumes : 28L and 34L



Detour

A tidy, spacious interior is complemented by a full suite of protection on the exterior. A front padded panel with lockable main zippered and top quick access pocket featuring the secure zipper catch ensure that your gear stays where it belongs. Exterior access to your laptop keep layovers organized and the tuck-away shoulder harnesses on the 60L make transitions at the baggage counter smooth.

Available in different volumes : 40L and 60L



Duffels - Supply

Designed with ultra-durable Kevlar® reinforced fabric on the bottom, the Supply duffel matches strength with functionality. Oversized zippers and custom-molded T-grip pullers provide trust-worthy access and the padded handle wrap with stabilizer bar gives unmatched comfort when moving heavy loads.

Available in different volumes : 40L, 60L, 90L and 120L



asmports.ca | 450.781.3991

New Products - Alpine & Ski



Targhee FastTrack

Designed to keep you moving in the alpine, the Targhee FastTrack (FT) features lightweight durable materials with all the weight-reducing strip-ability found in our alpine products. The Targhee FT includes a revolutionary quick carry system for stowing your skis on the go without removing your pack. Specialized aluminum hardware and split-top draw cord opening create the ultimate fast-paced alpine touring pack.

Available in different volumes : 35L and 45L



asmsports.ca | 450.781.3991

Gregory Tips



Packs adjustment

The majority of our bags are adjustable and are available in different sizes. It is very important to choose the right size and adjust it properly so your client can take advantage of every capability the chosen backpack has to offer.



Warranty

Lifetime warranty against manufacturing defects. Gregory repairs or replaces in extreme cases.

Your questions



The ASM team is always available to answer your questions !

Accounts Director, camping and water sports

Tommy Juteau

tommy@asmports.ca

438.503.6263



asmports.ca | 450.781.3991